SESSION 2: Circular Economy & Waste Management

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What is the circular economy?
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• 1 planet ½ = what our economic system uses in terms of resources.

• Highly wasteful with social, environmental and economic impacts.

• A real alternative to no longer
• Extract => Produce => Use => Discard.

Use natural resources wisely to live in a world without waste!
• The potential for this savings is considerable.

>> We are talking about 300,000 to 500,000 job creations in France (including new jobs)

• Reduction of GHG emissions.

- 50% by 2030 in France
A national political and regulatory framework
• The anti-waste law, for a circular economy

Stop *waste* to preserve our resources
Mobilizing industrialists to transform our production methods
Informing for better consumption
Improve *waste* collection to combat illegal dumping

>> Adoption planned for March 2020
>> The Regional Councils: leader on the circular economy.
A buoyant/promising context in Brittany

A promising project:
2016: launch of a call for expressions of interest:

**Example of projects:**

- **Seabac Seabird**: biodegradable recyclable fish containers
- **Perlucine**: valorization of oyster shells
- **Rhizome**: recovery of reeds from reed mowing in reed beds into construction materials
- **Yarn and Fab**: recovery of fishing nets and development of a regional value chain

The circular economy: at the heart of the Transition project.
A buoyant/promising context in Brittany: a project / a method

A political project:

Accelerate the deployment of new business models

Aim for zero waste by 2040

A new paradigm: a regional resource management plan

“think of the "product" as a resource and not as waste”

The circular economy: at the heart of the Transition project.
A buoyant/promising context in Brittany

A Breton method:

“ A regional resource management plan”
- creation of a new regional "Resource Saving" service
- A roadmap on the circular economy :
  - management tools to plan, promote and monitor innovative and structuring actions in the territory
  - an animation and coordination tool
  - Specifics “maritime” actions

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A buoyant/promising context in Brittany

Financial levers

- the introduction of a “national” eco-tax
- European funding
- a complementary regional budget (reflection on the post-2020 period / ERDF)

The circular economy: at the heart of the Transition project.
Thank you!

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