CPMR SEMINAR ON CIRCULAR ECONOMY AND THE ROLE OF THE REGIONS
16 October 2019 - Palermo

SESSION 1: Circular Economy & Sustainable Tourism

Name : Prof. Giovanni Ruggieri
• TOURISM: development and growth but also negative effects on the local environment and residents

• NEED: to consider a sustainable development approach based on indicators and a wide awareness about the need to preserve and then valorize local resources

• NEW TECHNOLOGIES and APPROACHES: new tools and tourism models to guarantee the sustainability of the destination, containing the negative effects of tourist flows
Islands and sustainability

- The obstacles to economic growth in islands derive from:
  - small size (limited resources = dependency on import, small domestic market = dependency on export, no economies of scale)
  - insularity / remoteness (high transportation costs)
  - environmental vulnerability,
  - socio-economic factors (local culture, structures, infrastructures and industry)

- 3 dimensions of sustainable tourism development: environmental, economic and social.

- New concepts of tourism: relational tourism, slow tourism, personalized tourism, experiential tourism, circular tourism

- Expertise and skills to support local operators, public and private, in islands
Islands and circular tourism

Utilize only local inputs

- Natural Capital
- Cultural Capital
- Human Capital

Design and assemble experience

- Food
- Accommodation
- Stories
- Treks
- Workshops

Sell and operate trip

- Adds value
- Optimizes
- Improves
- Re-invests
- Re-values
- Neutralized through STC's
- Recycled

Minimize systematic leakage

- Transportation Emissions
- Compostable Waste
- CO2
- $$$
- $$$

OTTIE
Observatory on Tourism for Islands Economy

CPMR CRPM
30 RESEARCHES, ANALYSIS AND MONITORINGS

37 SCIENTIFIC PAPERS

40 SCIENTIFIC CONFERENCES

11 NATIONAL AND EUROPEAN PROJECTS

8 SUMMER SCHOOLS ON TOURISM AND
MANY SEMINARS AND TRAINING ACTIVITIES
Thank you!

Prof. Giovanni Ruggieri
OTIE President

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