Blue Investments

Southwest Finland
”Finnvera” (Export credit, loans)

”Regional ELY Centres”: Promoting entrepreneurship and business, Internationalisation, StartUps (up to 50k€)

”Business Finland” former TEKES and Finpro
(Grants & loans, Programme Funding, RDI, Internationalisation, Innovation Aid for maritime industry)

Banks, Other Private Funding
Venture capital, Business Angels

”Finnish Industry Investment – TESI”
Equity

< 50 k€ 300k€ 1-10 M€ 100M€

Start Up/Seed funding/SME’s  Growth  Expansion  Large Investments/

Public funding
Private funding

Source: Tekes, Psuomela, Ely center
Challenges

Suggestions for support

- Fast growing SME’s/Start Up’s eg. High Risks funding (banks conventional, venture capital terms strict)
- Wide variety of funding depending on SMEs demands/needs (now supply-oriented)
- Companies reaching for global markets

- Large Infrastructure Investments (Eg. Blue Industry Park; Transport infrastructure) Large companies (leaders) SMEs (partners)
Potential Blue Investment:
Blue Industry Park (BIP)

The concept plan for the Blue Industry Park (BIP), located near the Meyer Turku shipyard, has been completed in December 2017.

The aim is for the Blue Industry Park to become the production and innovation cluster for the maritime and manufacturing industry.

The area Blue Industry Park is approximately 55 hectares of land and the construction of the new facilities will be implemented in stages between 2019 and 2030. The next step will be to prepare a detailed business plan, which will be completed in 2018.

https://www.youtube.com/watch?v=DRhm8h0fR10&feature=youtu.be