A Green New Deal in Occitanie

An integrated, transversal and citizen-fueled approach
A HISTORICAL COMMITMENT ON SUSTAINABILITY...
...FACING A RISE IN CHALLENGES

2 first Act – July and November 2020
A 3rd Act and an internal plan to implement
AN ELABORATION PROCESS BASED ON CROSSED EXPERTISE

- The elaboration of our Green Deal was based on previous plans, on the political initiative of our regional VPs, on the proposals of the regional administration and on the contribution of a citizen convention.

- A New storytelling:
  - Preserve and renew people’s daily life
  - Build a new common future facing the environmental crisis
  - Re-invent local public action

- The first two episodes: 10 action plans and 5 transversal leverages
ZOOM ON...
... THE 2020 CITIZEN CONVENTION

100 citizens selected randomly on representative criteria

3 sessions, 7 days of work
Based on a mandate by President Carole DELGA

A contribution of 300 proposals, out of which 52 were consensually approved by the group

45 proposals already integrated in our GND
AND NOW, A TRANSVERSAL METHOD...

A corpus of measures

A Spirit
Iteration – transversality - appropriation

A core
A social and environmental new deal

The spirit guides the evolution of the corpus

The core principle guides the spirit
... AND A USER-BASED APPROACH

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<th>Fields of intervention</th>
<th>Territories</th>
<th>Businesses</th>
<th>Nature and biotope</th>
<th>Democracy and social life</th>
<th>Sharing and Inclusion</th>
<th>Regional exemplarity</th>
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<th>Beneficiaries</th>
<th>Local/regional authorities</th>
<th>Entreprises</th>
<th>Citizens as workers</th>
<th>Nature (via representatives)</th>
<th>Citizens as inhabitants</th>
<th>NGOs</th>
<th>Citizens as democracy actors</th>
<th>Citizens as inhabitants</th>
<th>NGOs</th>
<th>Regional workforce</th>
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EXAMPLES OF MEASURES

**Sustainable Food Action Plan**: promotion of local products, information for consumers, fight against food poverty

**Promotion of cycling**: 50% co-financing of secured bike paths between municipalities, financial help for buying bikes (up to 400€), experimentation of carsharing plateformes

**Promotion of innovation for transition**: 150M € investment in hydrogen, development of bio-sourced materials (made out of renewable components); creation of a regional lab for transitions

**Developing responsible tourism**: formation and training to sustainable tourism, adapting transport offer within touristic season, renovation of touristic buildings

**Facing the new professional challenges**: Propose training for the new jobs of transition: renewable energy, sustainable development; support enterprises in their ecological practices and reduction of carbon footprint
Opening discussion:

How about your regional plans? What difficulties and obstacles did you meet? What are the results and impacts?

Thanks for your attention!

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